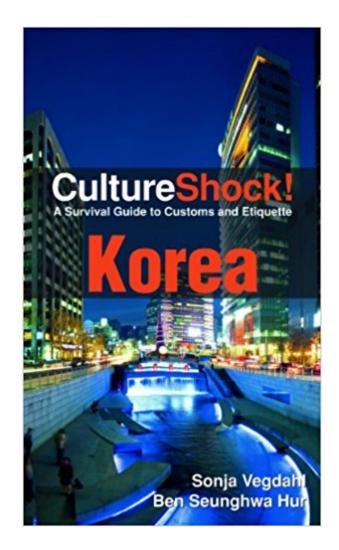


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Culture Shock! Korea: A Survival Guide To Customs And Etiquette





Synopsis

Join us as we celebrate the 30th anniversary of CultureShock! With over three million copies in print, CultureShock! is a bestselling series of culture and etiquette guides covering countless destinations around the world. For anyone at risk of culture shock, whether a tourist, business traveler, or long-term resident, these handy guides provide a sympathetic and fun-filled crash course on the do's and don'ts in foreign cultures. Sporting a fresh new look for its 30th anniversary, these fully updated editions of CultureShock! enlighten and inform through topics such as language, food and entertaining, social customs, festivals, relationships, and tips for business. Packed as always with useful details on transportation, taxes, finances, accommodations, health, food and drink, clothes, shopping, festivals, and more, these anniversary editions boast an additional 16 pages of invaluable information in vibrant full color.

Book Information

Series: Culture Shock! Korea Paperback: 261 pages Publisher: Marshall Cavendish; 7 edition (September 2012) Language: English ISBN-10: 0761400567 ISBN-13: 978-0761400561 Product Dimensions: 0.8 x 5 x 8.2 inches Shipping Weight: 12.6 ounces Average Customer Review: 4.2 out of 5 stars 11 customer reviews Best Sellers Rank: #1,828,439 in Books (See Top 100 in Books) #67 inà Â Books > Travel > Asia > South Korea > General #1370 inà Books > Travel > Asia > Southeast #1720 inà Â Books > Travel > Asia > General

Customer Reviews

I bought this book for my husband before he was to be stationed through the Army in Korea for a year. I bought this along with several other assorted travel guides, history books, historical novels, etc. My husband is not one to read much other than sci-fi novels, but out of all the books I got him, surprisingly he could not put this one down! He found it very interesting and, once in Korea, he has mentioned several times this book has helped him and co-workers avoid cultural blunders and better relate in day-to-day encounters outside of their camp. He has also repeatedly stated he finds the format easy to use and intends to look for Culture Shock guides to other regions we travel to.

This isn't just a tour guide that you use on vacation, though it would certainly come in handy for that. This book is filled with small details of daily life that will make everything so much easier to a western traveler. It is also incredibly creative and engaging, with history, politics, religions, even etiquette and is yet, never boring. I recommend this book to anyone who is interested in Korean culture, even if you have no plans on visiting the country any time soon.

I haven't finished the book completely yet, but thus far, it has provided great insights into the history and culture of Korea. Having studied abroad in China, I had a handle on the types of things I wanted to read about before I head to Korea for a job; this book has fulfilled that, providing information regarding everything from social cues, basic etiquette, living and working in Korea, culture, faith, etc. I really like that this book points out differences (even subtle ones) of which Westerners should be aware. If you are just generally interested, some of the practical information may be too much detail for you, but if you plan to travel to Korea or move there for work or study, this is a great book to get you started on understanding what might greet you there. :)

I love this book!!! We lived in Korea 5 years ago for a little bit... we have recently returned for 3 years.... I figured with the longer time commitment my family and I needed to know more about our Host Country. The book is awesome. It explained so many things. When you first arrive in country you are a little like -- Ok that's weird, but its Korea, now I know the story behind so many behaviors and it makes total sense!!! Like how come you are offered a drink over and over again in a traditional Korean house, and why they have such close friend relationships. It has made our time here so much better, knowing the culture. I highly recommend it to anyone who is visiting or plans on living here.

This is an extremely helpful book, filled with great practical advice if you are looking to live over in South Korea, or even contemplating it. Highly recommend.

Good information.

Very interesting read - definitely covered the basics of modern Korean culture!

Very useful book for a visitors to Korea.

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